

Whirlpool









DESIGNED TO DELIGHT



PRESENTING THE NEW
6TH SENSE INTELLIFRESH
OPTIMUM FRESHNESS
MAXIMUM STORAGE

The Whirlpool Brand Lifestyle

Since its founding on November 11, 1911, Whirlpool Corporation has pursued excellence for generations, helping people care for their homes with perfect efficiency so that they can focus on what really matters – their families and lives. As the flagship brand of the company, Whirlpool is the most accessible brand, providing products with purposeful, easy-to-use technology to help keep consumers' homes running smoothly

1911-1929	1940s	1950s	1960s-70s	1980s-90s	1990s	2010	NOW
 <p>1911: Upton Machine Co. founded in St. Joseph, Michigan, to produce motor-driven wringer washers.</p> <p>1916: First order of washers sold to Sears, Roebuck and Co.</p> <p>1929: Upton Machine Co. merges with Nineteen Hundred Washer Co. to form Nineteen Hundred Corporation.</p>	 <p>1948: Sale of first auto-washer through Sears, Roebuck and Co.</p> <p>1950: The Nineteen Hundred Corporation was renamed the Whirlpool Corporation and added automatic dryers to the company's product line.</p>	 <p>Whirlpool expanded manufacturing locations in U.S., producing spare parts, refrigerators, dryers and washers.</p> <p>Entered partnership with Brazil's Brasmotor S.A., parent of appliance maker Multibras S.A. Eletrodomesticos.</p>	 <p>Whirlpool regularly introduced a new full range of products and features for the home.</p>	 <p>Expanded into India with a joint venture.</p> <p>Joint venture with N.V. Philips to enter Europe.</p> <p>Purchased KitchenAid.</p> <p>Global presence expanded throughout Europe, Latin America, Asia and parts of Africa.</p> <p>Opened small appliance plant and range plant in US.</p>	 <p>Whirlpool has been reducing water and energy usage, lowering greenhouse gas emissions and collaborating on the WEEE Directive.</p> <p>Today, Whirlpool has earned an astounding 22 ENERGY STAR® awards from the U.S. EPA.</p>	 <p>Whirlpool Corporation announces a \$20 million investment in building a new LEED-certified manufacturing facility in Cleveland, Tennessee - the single largest investment Whirlpool Corporation has made anywhere in the world-which "reinforces our commitment to the competitiveness of U.S. manufacturing."</p>	 <p>Whirlpool Corporation celebrates over 100 years of innovation and continues its groundbreaking R&D efforts every day.</p>



At Whirlpool we believe in the glory of making everyday count just the way every homemaker does. We believe that delight lies in getting the everyday tasks done beyond one's expectations.

We believe that advanced technology should always deliver superior performance. For isn't that what technology is all about, to surpass expectations every time and leave you with a sense of delight.

At Whirlpool we are purposeful and never lose sight of what performance means and how it should be delivered. We design home appliances with advanced technology which are intelligent, intuitive and innovative.

Our home appliances provide an ever-present assurance of better than expected results in everyday tasks at home. And when one experiences this every time, it simply makes moments in home life even more enjoyable. That's what we are committed to deliver.

Whirlpool. Designed to Delight



Convenience to Lifestyle

At Whirlpool, we believe in creating experiences that complement your lifestyle for ultimate and effortless convenience. This is the driving inspiration behind the new range of IntelliFresh refrigerators. Powered by the **6TH SENSE® IntelliSensor Technology** and **SealFresh™ Technology**, our refrigerators adapt to ensure 12 days of garden freshness*, keeping your food in the best environment possible. Now, all you need to do is live your life, because everything at home is taken care of.



* Results based on internal lab testing done on selected fruits and vegetables under specific test conditions on selected models. Results may vary model to model.

All-New 6TH SENSE INTELLIFRESH Top Freezer



**6TH SENSE
IntelliSense Inverter**
Low Annual Energy Consumption

The advanced IntelliSense Inverter Technology efficiently adapts the cooling according to internal load. The 3 IntelliSensors interact with each other, sensing ambient temperature, adapting and controlling internal temperature to optimize cooling. It minimizes energy consumption, while deliver powerful cooling and maintaining long-lasting freshness.



MINIMUM CONSUMPTION,
MAXIMUM SAVINGS



OPTIMUM COOLING



QUIET OPERATION

Optimum Freshness

12 Days Garden Fresh

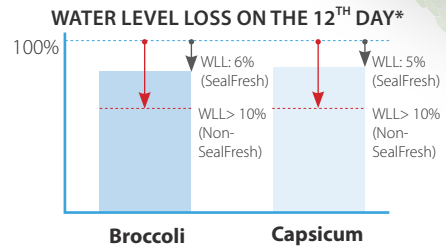
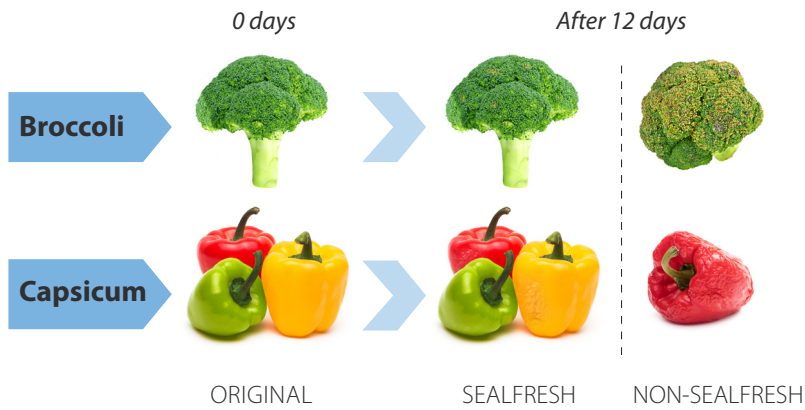
SealFresh Twin Crisper

Fresh for longer

The all-new IntelliFresh is powered by the 6TH SENSE® IntelliSensor Technology. Its 3 IntelliSensors, along with an Intuitive Logic Chip sense, adapt and control cooling to deliver 12 days of garden freshness* to preserve the latent moisture of vegetables. The separate compartments always ensure perfect humidity, clean air and no odour transfer. Our breakthrough SealFresh technology also enables vegetables to retain maximum freshness, which means you can cut down on the number of trips to the supermarket and spend more time on trips you actually enjoy.



KEEP VEGETABLES FRESH FOR 12 DAYS



Water level loss (WLL) <10% = fresh like the first day
Water level loss (WLL) >10% = Starts to change in color, texture, flavour.

* Results based on internal lab testing done on selected fruits and vegetables under specific test.



Optimum Freshness

7 Days Dairy Fresh



7 Days Dairy Fresh*

ENSURED IN THE DAIRY FRESH ZONE

Never worry about dairy. Whirlpool's 7 Days Dairy Fresh technology keeps unpasteurised milk fresh for 7 days, even if they're stored in open containers.



Uniform Cooling

WITH FRESHFLOW AIR SYSTEM

The **FreshFlow Air System**, with its intelligently placed vents, adapt the air flow to ensure optimum cooling within the refrigerator.

Crystal-Free Ice Cream

WITH DEEPFREEZE TECHNOLOGY

Its adaptive **DeepFreeze Technology** features full circular air flow which keeps ice cream the way it is supposed to be, crystal-free.

Complete Prevention of Bacteria

WITH MICROBLOCK

Prevent up to 99.9% bacterial growth, and a separate compartment for fruits and vegetable that need lower humidity, keeping them fresh for longer

* Preserve freshness only when stored in chiller. Results based on internal lab testing done on selected milk per under specific test conditions on selected model. Results may vary model to model. Results based on internal lab testing done on selected models under standard conditions.

Maximum Storage Great Convenience Flexi Adapta Shelves



Make Space
With Ease
Adapt to your needs

You can now adjust the shelves' height with the aid of the vertical rail, all without having to remove any shelves. Adjust as you please to adapt to different storage needs for convenient and customizable space management.

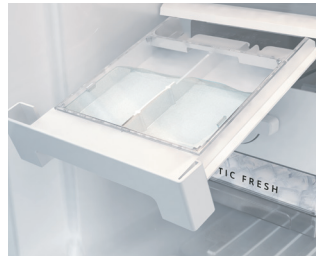
Quick ice making



FAST FREEZE

Adapts to your needs to make ice super quick, just select the mode from the touch control panel.

Ease of use



INTELLI-ICEMAKER

Adaptive and innovative water docking mechanism with easy fill ice trays.

Store more



BIG BOTTLE RACK

Adapts to your storage needs. Now you can easily store 4 bottles of 2 litre capacity in the top rack and 6 bottles of 1 litre capacity in the bottom rack.

Smart convenience



FEATHER TOUCH CONTROL

Experience true intelligence with the advanced feather touch control panel. It adapts to your need of controlling temperature, faster ice making, and higher energy efficiency with just a touch.



TM465 VCC UI

- Net capacity 414L
- Fridge capacity 324L
- Freezer capacity 90L
- WxHxD (mm): 700 x 1755 x 750
- EAN 4897068761594

Features

- 6TH SENSE Intellisense Inverter
- 6TH SENSE Intellifresh
- 6TH SENSE DeepFreeze
- SealFresh Twin Crisper
- Microblock Fruit Crisper
- Adapta Shelf
- FreshFlow
- Dairy Fresh compartment
- Intelli-Ice maker
- Big bottle rack
- Feather touch control
- Crystal bin design
- Extra large door bins
- Bottle separator



TM500 VCC UI

- Net capacity 450L
- Fridge capacity 360L
- Freezer capacity 90L
- WxHxD (mm): 700 x 1860 x 750
- EAN 4897068761600

Features

- 6TH SENSE Intellisense Inverter
- 6TH SENSE Intellifresh
- 6TH SENSE DeepFreeze
- SealFresh Twin Crisper
- Microblock Fruit Crisper
- Adapta Shelf
- FreshFlow
- Dairy Fresh compartment
- Intelli-Ice maker
- Big bottle rack
- Feather touch control
- Crystal bin design
- Extra large door bins
- Bottle separator

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 Whirlpool Singapore

